

*Physicians coming
together to make Marian
strong and healthy.*

The Case for Marian

CORNERSTONE CAMPAIGN



Marian Medical Center

CORNERSTONE
CAMPAIGN



Marian Medical Center

A member of CHW

TODD BAILEY
EMERGENCY ME



Marian Medical Center

CORNERSTONE
CAMPAIGN



BUILDING OUR CAPACITY TO CARE

California's Central Coast is growing. Retirees and young families are moving here for the same reason we did: quality of life. Part of that is having great health care, the most skilled physicians and the best medical technology available. People come with high expectations, and we need a hospital that can meet them.

That's why we're making the case for
a new Marian Medical Center.



WE'RE ALL *in this* TOGETHER

Marian needs to grow to serve the patients of today and tomorrow. The best hospitals now offer spacious and comfortable private rooms for all patients. So will we.

The best hospitals are built for today's medical technology and made to accommodate emerging technologies of the future. So will we.

The best hospitals provide facilities where physicians can do their best work and provide the best care for their patients. So will we.

We're asking everyone within the hospital — volunteers and employees — and in the community — individuals, corporations and foundations — to commit to the Cornerstone Campaign. A leading show of support from our physicians will underscore the importance of this community-wide effort.

I give every day on the job. Why should I contribute to this campaign?

Every physician whose patients come to Marian will benefit from the new building and state of the art technology. The dollars you give will help us move from very good to excellent.

How much time do I have to make my gift and how should I make it?

The Cornerstone Campaign can accept gifts over a four-year period, from 2007 through 2011. You may make a pledge now and pay it at any time over the course of the Campaign. There are many ways to contribute, all of which offer tax benefits. We invite you or your financial adviser to call the Foundation at (805) 739-3595 to discuss the best option for you.

I already make an annual gift to Marian. How is this campaign different?

We very much appreciate annual gifts, which go directly to work at Marian. A capital campaign is above and beyond the operating budget. Your gift will help pay for a new building and the technology within it.

All of us have practices that revolve around Marian Medical Center. It is through this institution that we care for our patients and make our living. Every one of us will benefit from a new Marian, and each of us should generously support this Campaign.

— Robert R. Moss, M.D.
Chair, Physicians' Cornerstone Campaign





Thank you for your support.

Dignity

Collaboration

Justice

Stewardship

Excellence